

innovate
incubate
initiate

CREATE OR DIE 2

Journalism
That
Matters

June 2-5, 2011 ■ UNC-Greensboro ■ North Carolina



Attendee Schedule

THURSDAY, June 2: Inspiration Day

(All of Thursday's activities are at the Alumni house, including registration for dorm rooms).

- 1 - 6 p.m. Registration located at Alumni House lobby, 404 College Ave.
- 2 - 3:30 p.m. Welcome to conference participants, Virginia Dare Room
- 3:30 - 4 p.m. Break
- 4 - 5:30 p.m. Innovation Expo, Virginia Dare Room
- 6 - 7 p.m. Circulating Dinner, Virginia Dare Room/Taylor Garden
- 7 - 9:30 p.m. World Café: Perspectives on Journalism and Communities, Virginia Dare Room.
Three "conversation catalysts" will offer their thoughts:
Tani Ikeda, co-founder/director of imMEDIATE Justice
Chris Rabb, author of Invisible Capital
Mani Saint-Victor, founder, Marveloper Media

Unless noted, all Friday, Saturday, and Sunday activities are at the Elliott University Center (EUC), Ground Level, Alexander/Kirkland and Claxton Rooms.

FRIDAY, June 3: Innovate: Explore design ideas, projects

- 8 – noon: Late Registration will take place outside of the Alexander Room in the EUC.
- 8 - 8:45 a.m. Continental breakfast and networking, Claxton Room
- 9 a.m. Agenda Creation, Alexander Room
- 10:30 a.m. Breakout Sessions 1, Alexander/Kirkland/Taylor Garden
- 12 - 1:30 p.m. Lunch, Claxton Room
- 1:30 p.m. Breakout Sessions 2, Alexander/Kirkland/Taylor Garden
- 3 p.m. Breakout Sessions 3, Alexander/Kirkland/Taylor Garden
- 4:30 - 5 p.m. Closing, Alexander Room
- 6 p.m. First shuttle leaves from Spring Garden Apartments for dinner at The Elm Center in downtown Greensboro.
- 6:30 p.m. Second shuttle leaves from Spring Garden Apartments for The Elm Center.
- 6:45 p.m. Dinner at The Elm Center, 203 South Elm Street, Greensboro
- 8 p.m. Tour of the International Civil Rights Center and Museum, 134 South Elm Street, Greensboro

- 9 p.m. First shuttle leaves for Spring Garden Apartments
9:30 p.m. Second shuttle leaves for Spring Garden Apartments

SATURDAY, June 4—Incubate: Develop ideas, build prototypes

- 8 - 8:45 a.m. Continental breakfast and networking, Claxton Room
9 a.m. Agenda Creation, Alexander Room
10:30 a.m. Breakout Sessions, Alexander/Kirkland/Taylor Garden
12 -1:30 p.m. Lunch, Claxton Room
1:30 p.m. Breakout Sessions 2, Alexander/Kirkland/Taylor Garden
3 p.m. Breakout Sessions 3, Alexander/Kirkland/Taylor Garden
4:30-5 p.m. Closing, Alexander Room

SUNDAY, June 5, Initiate: Pitch Day

- 8 - 8:45 a.m. Hot breakfast of eggs and bacon and networking, Claxton Room
9 - 11:30 a.m. Project Pitches, Alexander Room
Our coaches for this event include:
Hezekiah Griggs III, Founder, H360 Capital, Charlotte, NC
Gary Palin, Senior Lecturer in Entrepreneurship and Executive Director of the Doherty Center for Entrepreneurial Leadership
Akiba Smith-Francis, author and career coach, New York City, NY
11:30-12 p.m. Closing, Alexander Room