



Journalism That Matters: Create or Die 2 Attendee Bios

Ralph Akinfeleye, AKINFELEYERA@UNILAGMASSCOMM.ORG. Akoka, Yaba; Lagos. <http://www.unilagmasscomm.org>. He currently leads as department chair of Mass Communications at The University of Lagos in Nigeria.

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An independent marketing consultant.

Melvin Baker, melvinbaker@allheadlinenews.com. St. Petersburg, FL. <http://www.allheadlinenews.com/>. Melvin got his journalistic teeth as a newspaper reporter and editor. Former freelance writer and editor who sometimes dabbles as a reporter for local community radio station.

Victoria Bouloubasis, victoria@thisfeedsme.com. Greensboro, NC. Victoria is a freelance journalist and occasional farmhand interested in sustainable agriculture, food justice and immigrant rights. She also freelances as a marketing copywriter in both English and Spanish (with some Spanish news experience, too.) She is interested in documentary style photography as well, though a complete novice. She has also been a chief contributor to the Independent Weekly's food section for more than three years.

Kaycie Coy, News.Carolinian@gmail.com. Greensboro, NC. Kaycie is the news editor for The Carolinian, the student newspaper of UNCG.

Eugene Daniel, edaniel2@elon.edu. Marietta, GA. Eugene Daniel is a recent graduate of Elon University. Daniel plans to begin a career in broadcast journalism as a local news reporter. Ultimately, he aspires also to be a published author and motivational speaker for young men.

Logan DeHart, Features.Carolinian@gmail.com. Greensboro, NC. Logan is the features editor for The Carolinian, the student newspaper of UNCG.

Patricia Diggs, patriciadiggsmedia@yahoo.com. Bethesda, MD. Publisher, Bronzeville at Milwaukee Lifestyle. Producer at PBS Special "Punching In". Currently, she's producing a documentary about Secretary of Commerce Ron Brown as part of a scholarship program.

Michelle Ferrier, mferrier@elon.edu. Greensboro, NC. <http://www.locallygrownnews.com>. Dr. Michelle Ferrier is an associate professor in the school of communications at Elon University. She is the chief instigator for the "Create or Die" series of gatherings hosted by Journalism That Matters. For more than twenty years, Dr. Ferrier has been experimenting with and developing content for a variety of digital platforms. She has been a beta tester and early adopter of such technologies as listservs, page layout software, direct-to-plate printing, early CD-ROM development, early website development, online communities, online education and other digital communication technologies. <http://newmediainnovators.wikispaces.com/Michelle+Ferrier>

Sierra Ferrier, sferrier@elon.edu. Greensboro, NC. An upcoming junior at Elon University, Sierra is an Anthropology and Arts Administration double major, and social media enthusiast. She works for Limelight Records, a student-run record company located on Elon's campus, and DJs a show on Elon's radio station, WSOE 89.3.

Derrick Foust, Ads.Carolinian@gmail.com. Greensboro, NC. Derrick is the ad manager for The Carolinian, the student newspaper of UNCG.

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Elwin Green, elwin@homewoodnation.com. Pittsburgh, PA. Writer. Publisher. Producer. Director. Investor. Community worker. Also online at "Homewood Nation," www.homewoodnation.com, a website devoted to my neighborhood in the East End of Pittsburgh

Tameka Green, tameka.green@compass-usa.com. Wilmington, NC. Tameka Green is a diversity generalist in the Diversity Department at Compass Group North America. Tameka is responsible for the internal and external communications of Compass Group's Diversity Strategies and Initiatives.

Lauren Harbury, lharbury@elon.edu. Charlotte, NC. Lauren is an upcoming junior at Elon University this fall. She is a strategic communications major with a focus in advertising. She's also minoring in psychology and business. She is very interested in social media and its uses for advertising.

Jeff Hermes, jhermes@cyber.law.harvard.edu. Cambridge, MA. Jeff Hermes is the assistant director of the Citizen Media Law Project and a fellow at the Berkman Center for Internet and Society.

Peggy Holman, peggy@peggyholman.com. Bellevue, WA. <http://peggyholman.com>. Seattle based author, consultant, and Journalism That Matters co-founder, Peggy Holman, has helped explore a nascent field of social technologies that engage "whole systems" of people from organizations and communities in creating their own future. She consults on strategies for enabling diverse groups to face complex issues by turning presentation into conversation and passivity into participation. In the second edition of The Change Handbook, she joins with her co-authors to profile sixty-one change processes. Her new book, Engaging Emergence: Turning Upheaval into Opportunity (Berrett-Koehler, September 2010), dives beneath these change methods to make visible deeper patterns, principles, and practices for change that can guide us through turbulent times.

Andrew Humphrey, andrew.humphrey@alum.mit.edu. Detroit, MI. <http://www.andrewhumphrey.com>.

A Local 4 Emmy Award winning meteorologist and reporter, he is proud to have earned the AMS Certified Broadcast Meteorologist (CBM) distinction. These honors are indicative of Andrew's passion for weathercasting and telling a story to help people stay informed and safe.

Tani Ikeda, tani@taniikeda.com. Los Angeles, CA. Tani Ikeda is the co-founder/director of imMEDIate Justice, an organization that teaches high school girls media literacy and sexuality education. Ikeda is an award winning director who creates narratives, documentaries, music videos, and commercial projects. She was named one of the 25 visionaries that are changing your world by the Utne Reader and currently lives in Los Angeles.

Tamara Jeffries, jeffriesty@aol.com. Greensboro, NC. <http://tamarajeffries.com>. She is currently an assistant professor of journalism at Bennett College for Women in North Carolina. Tamara's articles and reviews about health and wellness, personal growth, relationships, art, spirituality and culture have appeared in magazines and newspapers.

C. Denise Johnson, cdenisejohnson@gmail.com. Pittsburgh, PA. A creative professional/freelance journalist who uses her powers for the greater good to uplift my community (and myself in the process).

Linda Jue, shangtu@yahoo.com. San Francisco, CA. Linda Jue is founding director and executive editor of the G.W. Williams Center for Independent Journalism, which develops national reporting projects to encourage more journalists of color, women and youth in pursuing public interest and investigative journalism.

Shirley Kelly, skelly2030@aol.com. Smithfield, NC. Today, beyond her roles of wife, mother, educator, and communicator, she volunteers as a media consultant for local churches and non-profit organizations that are engaged in developing their messages through the media. She maintains an active role in higher education through my church. Currently, she is pursuing opportunities as a consultant and entrepreneur.

Andria Krewson, akrewson45c@mac.com. Charlotte, NC. <http://newssoflakenorman.com>. Andria worked in newspapers for 28 years, in design, line editing, copyediting and technology design and development. Much of that time has been spent in local, community niche publications. In April

2009, Andria left The Charlotte Observer after 24 years for a year of freelancing, consulting and continuing to learn, every day. I returned to The Observer in March 2010 as editor of Lake Norman News and Cabarrus News, two niche community sections with focused paid and unpaid circulation.

Byung Lee, byunglee@elon.edu. Elon, NC. Associate professor at Elon University, teaches web publishing, senior seminar, research methods, etc.

Carmen Lee, clee@heinz.org. Pittsburgh, PA. As The Heinz Endowments' communications officer, Carmen J. Lee is responsible for editing a full-color, quarterly magazine that uses narrative writing and documentary-style photography to explain the work of the foundation and its grantees. Her duties also include editing various internal publications and participating in internal working groups, lending her journalism expertise to discussions that affect grant making. Carmen joined the Endowments in 2005 after working 20 years at the Pittsburgh Post-Gazette.

Seunghyun Lee, s_lee22@uncg.edu. Greensboro, NC. Dr. Seung-hyun Lee is an assistant professor of Media Studies at UNCG. Her main teaching and researching areas are digital media, mobile media, and community.

Barbara Lewis, babzola7@gmail.com. Boston, MA. <http://www.trotter.umb.edu>. Barbara Lewis is the director of the William Monroe Trotter Institute for the Study of Black History and Culture at the UMass Boston, where she is an associate professor in the Department of English. As a theatre historian, she has published on lynching and performance, minstrelsy, and the black arts movement of the sixties. For over fifteen years, she covered the arts scene in New York, writing for Essence, the Amsterdam News, the Soho Weekly News, and Ms. Magazine. Dr. Lewis has taught at City College, Lehman, and New York University. Prior to being named director of the Trotter Institute, she was chair of the Department of Theatre at the University of Kentucky.

Casey Mann, Publisher.carolinian@gmail.com. Greensboro, NC. Casey is the publisher for The Carolinian, the student newspaper of UNCG.

James Mieczowski, AE.Carolinian@gmail.com. Greensboro, NC. James is the arts and entertainment editor for The Carolinian, the student newspaper of UNCG.

James Nichols, Editor.Carolinian@gmail.com. Greensboro, NC. James is the editor for The Carolinian, the student newspaper of UNCG.

Sandra Ordonez, sandratordonez@gmail.com. New York, NY. Sandra Ordonez has been a hybrid web-communications professional since 1997. She served as Wikipedia's first "professional" Director of Communications, and has conducted over 300 interviews with well-known experts on the future of journalism, social media, community management, and more. Currently, helps numerous organizations navigate the online universe, build their online "planet, and create a kick-ass digital strategy. Her work has led her to identify and create Artisan Branding™, which presents a simple and effective strategy of how to be authentic online as the fastest road to success. Sandra is also a Native New Yorker who speaks Spanish fluently, and is obsessed with cross cultural communications.

Gary Palin, gpalin@elon.edu. Elon, NC. Gary Palin is the executive director of the Doherty Center for Entrepreneurial Leadership at Elon University and a senior lecturer of the Love School of Business at Elon University. He brings a combination of over 30 years experience in both the academic and entrepreneurial communities. He was a faculty member of the NC State College of Management for 17 years. Palin's areas of expertise include new venture development, social entrepreneurship, entrepreneurship and venture growth.

Chris Rabb, Chrisrabb@me.com. Philadelphia, PA. <http://www.InvisibleCapital.com>. Chris Rabb is a writer, consultant, and speaker on the intersection of entrepreneurship, media, civic en-gagement, and social identity. He is a visiting researcher at Princeton University's Woodrow Wilson School of Public and International Affairs Department.

Matt Renner, matt@truthout.org. Sacramento, CA. <http://www.truthout.org>. Matt Renner is the current Director of Development and Communications at Truthout, a non-profit website for news.

Valencia Roner, businessdevcorp@yahoo.com. Greensboro, NC. <http://http://whyblackwomenareangry.blogspot.com/>. Valencia is a blogger, public relations practitioner and media guru interested in creating voice for black women.

Norm Roulet, norm@realneo.us. Cleveland, OH. <http://realneo.us>. Founder and producer of www.realNEO.us, co-operative owned FOSS social media portal, since 2004.

Mani Saint-Victor, mani@marveloper.com. Lawrenceville, GA. <http://marvelopermedia.com>. Mani founded Marveloper Media (<http://marvelopermedia.com>), a rapidly growing network marketers and interactive developers. He devotes the lion's share of his attention to helping grow a community of game developers aware of the importance of early marketing through content creation.

Akiba Smith-Francis, akiba@steppingoffthepath.com. New York City, NY. <http://www.steppingoffthepath.com>. Akiba Smith-Francis is an author and career coach who has put a spotlight on the issue she calls Stepping Off the Path. She recognizes that young, educated professionals struggle with leaving the traditional, prestigious careers they are expected to have in order to pursue their true calling.

Amanda Sturgill, asturgill@elon.edu. Elon, NC. <http://facstaff.elon.edu/asturgill>. Amanda Sturgill is an associate professor of communications at Elon University specializing in journalism and new media.

Teresa Styles, teresaj@ncat.edu. Greensboro, NC. Teresa Styles is a professor of journalism and mass communication at North Carolina A & T State University. She has also worked as a journalist for CBS News in New York.

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